

CHUCK E. FOCUS

- Celebrate Accomplishments - Share Knowledge - Spread Culture -

Company Wide Sales Growth

Restaurant	2018	2019	YOY%
St. Petersburg, FL #460	\$16,912	\$31,994	89.2%
Clearwater, FL #436	\$23,916	\$37,029	54.8%
Amherst, NY #840	\$14,812	\$21,891	47.8%
Burnsville, MN #793	\$18,186	\$25,785	41.8%
Vernon Hills, IL #342	\$22,081	\$30,951	40.2%
Bradenton, FL #720	\$24,739	\$34,552	39.7%
Hattiesburg, MS #566	\$13,067	\$17,846	36.6%
Cupertino, CA #786	\$35,067	\$47,852	36.5%
Crystal Lake, IL #053	\$21,624	\$28,410	31.4%
Tampa, FL #430	\$31,161	\$40,582	30.2%

District Sales Growth

District	Region	WTD%
Seneca Gray Robinson	Southeast	16.2%
Troy Watring	Northeast	16.0%
Eric Montes	Northeast	14.2%
Nestor Rivera	Southeast	9.3%
Dustin Gasper	Northeast	9.0%
Joe Ramos	Northeast	7.1%
Frank Cassar	Western	4.1%
Steve Charlebois	Western	3.8%
Peter Panunzi	Southeast	3.6%
Anthony Chapa	Southeast	3.0%

Birthday Sales Growth

Restaurant	2018	2019	WTD%
El Paso, TX #850	12.0%	28.9%	16.9%
Bellevue, WA #305	14.5%	29.8%	15.2%
Leominster, MA #753	4.7%	19.5%	14.8%
Herndon, VA #099	6.8%	20.1%	13.3%
Sacramento, CA #329	7.9%	20.5%	12.6%
West Orlando, FL #719	8.8%	20.9%	12.0%
Decatur, AL #701	12.2%	23.6%	11.4%
Bradenton, FL #720	5.7%	16.7%	10.9%
Johnson City, TN #663	10.3%	21.2%	10.9%
Torrance, CA #465	8.8%	19.1%	10.3%

Tesser Remodels Sales Growth

Restaurant	2018	2019	YOY%
Stockton, CA #631	\$27,877	\$39,485	41.6%
Lubbock, TX #933	\$18,088	\$24,598	36.0%
Lafayette, LA #715	\$34,693	\$47,042	35.6%
Foothill Ranch, CA #371	\$24,321	\$32,585	34.0%
Houston, TX #033	\$37,609	\$49,903	32.7%
FM 1960, TX #032	\$25,092	\$33,223	32.4%
N. Olmsted, OH #559	\$23,045	\$28,107	22.0%
Glen Burnie, MD #474	\$26,657	\$32,197	20.8%
Grand Rapids, MI #828	\$29,913	\$34,913	16.7%
Killeen, TX #732	\$34,220	\$38,668	13.0%



Congratulations to team Attleboro #464 as they celebrate their next Sapphire Pin earner, Jalixa Agudelo! Jalixa joined the Chuck E. family 1 1/2 years ago and has loved every moment of it. She always stays on top of her parties and consistently asks if there is anything more they are needing. Thank you Jalixa for all you do, your Sapphire Pin is very much deserved!

~ Loved it, the staff and Jalixa were awesome. ~

~ Our party host Jalixa was awesome. She was very friendly, easily accessible, and handled everything. ~

~ Great time, our party host was great. ~

Team Latham #520 could not be more thrilled as they get to celebrate their next Sapphire Pin earner, Alonna Garmley! Alonna joined the Chuck E. family 2 1/2 years ago, and just a few short months ago she was earning her Ruby pin. Alonna always goes the extra mile to make sure every party is fun, memorable, and an experience both mom and child will never forget. She is always happy and smiling, making everyone's day. Thank you Alonna for all you do, your Sapphire Pin is very much deserved!

~ Our host Alonna did such an amazing job. She made my daughter's day very special. My family and friends were very pleased and satisfied with her awesome friendly personality. ~

~ We had a party for older kids and Alonna was a blast! We had a ton of fun. ~

~ My daughter is so happy with her party, our host Alonna was so nice and helpful. ~



WHAT'S GOIN' ON

- Highlight Accomplishments -

Frank Ramirez District



Jose Amaya #858
Cash AOI of the Quarter
Brandon Ellison #858
Showroom AOI of the Quarter



Patricia Martinez #858
GM of the Quarter



Taylor Moctezuma #577
Kitchen AOI of the Quarter



Thuy Pham #572
Tech of the Quarter



Tina Thomas #105
Gameroom AOI of the Quarter

Tim Kerum District

Dan Besemer District



Carla Yurkovich #544
GM of the Quarter

Joe Ramos District



Mike Hintz #360
Kitchen AOI of the Quarter
Becky Jacobs #360
GM of the Quarter



Darlene Rasing #465
Sales Driver Award



Patricia Martinez #428
Party Pleaser Award



We have another Sapphire Pin Earner in Brian Pitre's district, congratulations to Star Dunnam from Team Alexandria #048! Star joined the Chuck E. family 1 year ago, earning her Ruby pin this past January. She is always making sure everything is in order, easy to see for party parents, and that they can relax and have a good time. Thank you Star for all you do, your Sapphire Pin is very much deserved.

~ Everything was handled and I could enjoy my kids birthday. ~
~ Our party host was very nice and was able to answer any questions that I had. ~
~ The entire experience was outstanding because the staff was organized, professional, and on top of everything. From the minute we were greeted at the door to our personal party guide, everything was outstanding. ~

Team Avon #674 could not be more thrilled, they have another Sapphire Pin earner! Lilly Neufield joined the Chuck E. family seven months ago while earning her Ruby pin back in February, and here she is already earning her Sapphire Pin! Lilly's up beat personality and wonderful hospitality is what makes her shine the most. Thank you Lilly for all you do, your Sapphire Pin is very much deserved!

~ Lilly's party host was awesome! She made the whole experience easy and fun. ~ ~ Lilly was so awesome. She did a great job with our party. We will be back for the other two children's birthdays. The facility was also very clean.

Thank you! ~

~ Lilly was friendly and outstanding. Quality guest service. ~



Submit your highlight moments to myfavoritefun@cecentertainment.com

MILESTONES-

- Reach and Achieve! -

Diana Branham ~ 062

Suruami Bravo ~ 325

Antanecia Harris ~ 680

Jenifer Vasquez ~ 648

Her Thao ~ 319

Monica Bell ~ 460

Randy Devillers ~
Games Install Admin

Ana Becerra ~ 465



Grace Conant

Team Attleboro, MA #464

Rick Balboni, AD

~ Our party host was so gracious and helpful, even gluing our candle back together so my son would not melt down. Thanks for making his day! ~



Myranda Rodriguez

Team Latham, NY #520

Shawna Vazquez, DM

~ We had a birthday party, Myranda was our host and she was a rock star! ~



Ashlyn Cramer

Team Latham, NY #520

Shawna Vazquez, DM

~ Incredibly helpful staff members, Ashlyn was great. Great food and all around great party experience. Thank you we will be back. ~



Reminder:

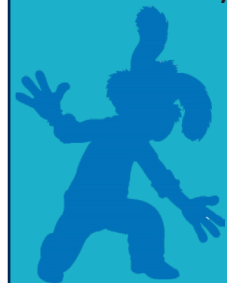
Continue to send in your Ruby Pin achievers to

learning@cecentertainment.com so they can be featured in the Focus!

DEAR CHUCK E...

- You're the BEST! -

I just wanted to take a minute to let you know how awesome one of your employees is. We have visited several Chuck E. Cheese locations over the years and have been to the Kokomo location quite a bit. We have never been treated with such kindness and service as we were during our latest visit. Amy had told us that she is a newer employee and that she loves her job and wow does it show! She went above & beyond to make our youngest daughter's birthday so memorable and special. She was so helpful and kind to our family and it just spoke volumes to us. Our family really appreciates everything Amy did to make our visit so special and for the amazing service, even though their location was busy. Thank you Amy for your kindness. We will definately be back just to se her.



Southeast
Kokomo, IN #341
RVP Bill Eich
DM Michele Beavan
GM Chad West
Cast Member Amy

My son Titan celebrated his 7th birthday at Chuck E. Cheese today. I wanted to let you know what a great party host we had. His name was Max and he did a phenomenal job. He kept us informed, was knowledgeable, upbeat, and really made the party run smoothly. He is a great asset to your team. Thanks again for a great experience.



Northeast
Canton, OH #740
RVP Chris Kelly
AD Dennis Sanders
GM Courtney Martin
Cast Member Max

I just wanted to take a moment to give praises to the people at the Chuck E. Cheese in North Little Rock, AR. I have been there twice in the last 2 weeks with my daughter and friends. We went the first time and it was so great that we went back 2 weeks later. The staff there is so kind and accommodating. The place is very well managed. The young man who is the Manager is very involved with the staff patrons to see that everything is top notch. The facility is clean and well maintained. This is not an easy task, I'm sure, considering how many people are through there with kids running all over the palce. There's no other place in town that I can take my child where we get a meal and entertainment for the price we pay at Chuck E. Cheese. It's a bargain for what you get. I have told all of my friends about our great experiences at the North Little Rock Chuck E. Cheese. Those who have not been there are eager to try it out, and my family and I will certainly be regulars there from now on. Thank you for the great job you guys are doing. The Manager there is fantastic and he has a wonderful staff.



Western
N. Little Rock, AR #304
RVP Jim Brawley
DM Todd Bell
GM Anthony Rochelle

Calling all Cast Members and Managers with lanyard pins - We want your pictures!

Do you have an impressive collection of Chuck E. pins you have earned and collected over the years?

Send in your pictures to myfavoritefun@cecentertainment.com, and you could wind up in the next Chuck E. Focus!



Oscar Torres #862



Jamie Kivitz #449



Felisha Solis #862



THE MORE YOU KNOW...

Facilities

Mop Sinks

Is your mop sink getting clogged?

- Save money by leaving the floor drain covers in place and food out of the drains.
- Remember to remove any debris from the mop sink with a broom and dust pan.
- Letting debris go down the drain can build up in the pipes, causing bigger issues with back-ups and pests.



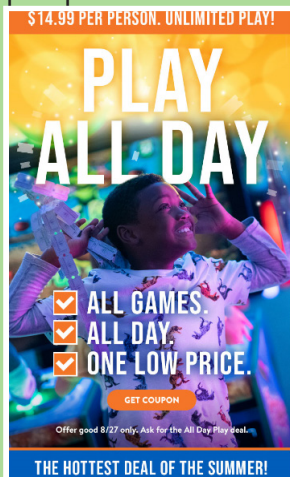
Marketing

Play All Day

Yes - you read that right!

On Tuesday, 8/27, an email will be sent out to all E-club members promoting a special offer of All Day Play for \$14.99 per person!

For all the details regarding this exciting 1 day promotion, please refer to the communication sent out by L&D



Risk Management

Tip of the Week:

Do not help a thief steal from the company!

CEC and PPP restaurants frequently receive random 'scam' calls asking for money. Most of these calls attempt to deceive you by impersonating officers of the company, law enforcement (such as the FBI), or other authority figures. What am I supposed to do if I receive such a call?

- **Hang up** and immediately call your supervisor
- **Do not** give them money, gift cards (or numbers), or any other thing of value
- **Do not** provide them with any information
- **Ask** the caller for his or her name and number and inform the caller that it is company protocol to check with your supervisor
- **Report** any scam phone calls to Risk Management



Purchasing

Retractable Ropes

Ordering retractable ropes and replacement parts has just gotten easier!

Accounts for each restaurant have been set up on the vendor site to order replacements, in a few short steps! For more details on how to order these ropes, please refer to the communication sent out by L&D.

 ADA Compliant Double-Belted Stanchion BUY NOW >	 Adjustable Angle Stanchion Signs BUY NOW >	 Chuck E. Cheese Kid Check Swing Gate BUY NOW >	
REPLACEMENTS & ACCESSORIES			
 Beltrac Replacement Belt Mechanism	 Belt End Replacement (10 Pack)	 Belt End Crimper Tool	 Aluminum Wall Receptacle



THE MORE YOU KNOW...

Sales Contest



The next Sales Contest is
already upon us,
and it is
BGCA Promo Cups!

Posters are in the
mail on their way to
everyone.

Let's sell those cups!



Aug 26 – Sept 29

Restaurant Sales Contest

SELL ALL THE BGCA PROMO CUPS!!!



TOP RESTAURANT/DISTRICT WINS:

Chuck E. swag

TOP RESTAURANT/REGION WINS:

Manager shirts + pins for everyone

TOP RESTAURANT IN COMPANY WINS:

Sales Booster Plaque

*Prizes are subject to payroll tax deductions. Winners are to be calculated by total sales of promo cups/total F&B sales.

*All sales contests will be monitored weekly with random audit checks and subject to disqualification and possible termination if inaccurate sales are found. All proposed winners will go through a thorough audit check for accuracy before finalized winners are announced.

When you sell a collectible cup, a portion of proceeds is
donated to **Boys & Girls Clubs of America.**



**BOYS & GIRLS CLUBS
OF AMERICA**



CAREER GROWTH OPPORTUNITIES

General Manager

Lancaster, CA	049
Gilroy, CA	373
Murrieta, CA	414
Waterbury, CT	463
Lakeland, FL	426
Altamonte, FL	681
Orlando, FL	718
Naples, FL	778
Springfield, MA	476
Manchester, NH	472
Wayne, NJ	489
Hickory, NC	382
Niles, OH	745
Sioux Falls, SD	860
Arlington, TX	416
Allen, TX	597

Tech Manager

Little Rock, AR	671	Largo, MD	532
Cerritos, CA	362	Towson, MD	775
Macarthur Park, CA	397	Lowell, MA	457
San Jose, CA	404	Everett, MA	755
La Mesa, CA	405	Southgate, MI	713
Huntington Beach, CA	406	Lincoln, NE	568
Murrieta, CA	414	Middletown, NJ	480
National City, CA	439	Jersey City, NJ	484
Hartford, CT	470	Union, NJ	542
Brandon, FL	420	Staten Island, NY	494
Naples, FL	778	Patchogue, NY	496
Wesley Chapel, FL	779	Howard Beach, NY	649
Indy Castleton, IN	096	Charlotte, NC	039
Indy Wash, IN	714	Mayfield Heights, OH	547
Gaithersburg, MD	401	Austin, TX	586
		Longview, TX	599



peter
piper
pizza

Peter Piper Pizza

Foothills, AZ #1288
Tech Manager

To view all open Chuck E. Cheese positions, visit www.chuckecheese.com/careers

To view all open Peter Piper Pizza positions, visit <http://www.peterpipercareers.com/search-jobs.html>

